



**OUR STRENGTH** 

## HENNER ALMS PARTNER

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## **COMPETENCE**

- Develops and implements communication strategies and measures, which contribute to clients achieving their business objectives.
- Well-connected in a large network of long-standing international contacts in the financial and trade media.
- Experienced in utilizing a vast repertoire of proven and creative solutions, which help clients to build a distinct profile for their stakeholders.

## **EXPERIENCE**

Henner Alms is a founding partner of Faber. He has more than 20 years of experience in corporate and marketing communications, gained primarily in financial services and also in the consumer goods and the medtech industry.

Until 2007 Henner was Head of Media Relations at Swiss Re, in charge of the firm's media communications and financial reporting. Before that, he was a spokesperson at Sulzer Medica, a global leader in medical devices. Henner started his career in communications with Kraft Foods, first in Germany and later in Switzerland.

Henner holds a masters degree in arts from the University of Hamburg.